

## Motion Creative Lead

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Company: Jobly.fi

Location: Norway

Category: other-general

Superside is looking for an inspired and purpose-driven Creative Lead to take our company's creative capabilities to the next level. In this role, you will spearhead our globally distributed team of top-talent creatives, across various capabilities such as Motion Graphics, Animated Digital Ads, Videos, Explainers and Promos, Animated Presentations, and more.

### What you'll do

- Manage the overall creation, workflow and output quality of your projects

- Provide expertise in all things motion, ensuring high-quality creative output and innovative approaches in all projects

- Present creative work and direction to customers of a wide range of global brands

- Collaborate with your dedicated account teams to successfully grow and develop our customers

- Manage a number of simultaneous projects, staying on time and budget

- Shape creative strategies and output to meet our customer's needs and goals

- Connect with our customers on an ongoing basis, building trust through creative delivery to increase their business value

- Inspire, mentor, and manage a team of creatives, taking responsibility for their growth and development

Develop, and grow yourself and your team, and act as a creative-thought leader within the organization

What you will need to succeed

BA or higher within Design, Creative, Comms, or similar fields

6+ years of experience as a world-class creative lead in an international top-tier creative agency or in-house design team in a global tech company

Strong portfolio of creative work in Motion Design

Excellent animation and video competences using Adobe After Effects and Premiere

Ability to quickly learn processes and multi-task projects with great detail

High level of knowledge and craft to provide top-notch motion design and direction

Ability to always deliver pixel-perfect quality on time and within budget

Excellent English verbal and written communication skills

Bias for action, proactive, customer-centric, and execution-driven mindset

Experience managing creative projects in their entirety and leading a high-performing team (Designers, Art Directors, etc)

Our biggest challenge right now

We are reinventing how good design and production get done, at scale. Moving forward, we want to stay one step ahead for our customers by offering more complex, cutting-edge motion designs that meet the needs of today's marketing landscape but are delivered in a refreshingly hassle-free way

### **About Superside**

Superside is the leading Creative-as-a-Service (CaaS) company that helps over 450 ambitious brands get great design and creative done at scale.

With our design subscription service, marketing and creative teams can unbottleneck design, move faster and drive more reliable creative performance. We help the world's leading companies like Google, Meta, Amazon, Salesforce, Red Bull and Boston Consulting

Group with advertising creative, brand design, video production and more. No longer chained to over-taxed in-house creative teams, our customers reduce costs and move quickly with infinite scale.

Learn more at [Equity and Inclusion](#)

We're an equal opportunity company. All applicants will be considered without attention to ethnicity, appearance, religion, gender identity, sexual orientation, national origin, veteran or disability status.

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